



UFFICIO ITALIANO SETA

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c/o

**CIRFS Executive Seminar
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COMO SILK & TEXTILE DISTRICT OUR NUMBERS

- ▶ **15.000** EMPLOYEES, MOST OF THEM IN WEAVING AND FINISHING COMPANIES
- ▶ **700** COMPANIES, OVERWHELMING MAJORITY SMES
- ▶ **8** COMPANIES WITH MORE THAN **200** EMPLOYEES, **20** COMPANIES WITH MORE THAN **100** EMPLOYEES
- ▶ SMALL QUANTITIES, RICH PRODUCTS, IN 2022 THEY REACHED **2,2 BILLION** EURO, **30%** MORE THAN 2021
- ▶ **1,3 BILLION** EURO IS THE VALUE OF EXPORTS IN 2022, **28%** MORE THAN PREVIOUS YEAR. MAIN MARKETS FRANCE (16,3%), SPAIN (10,5%), Switzerland (10%), GERMANY (8,8%), USA (6,6%) AND CHINA (4,8%).

COMO SILK & TEXTILE DISTRICT

OUR PRODUCTS

- ▶ MAIN PRODUCTS: FABRICS FOR LADIES GARMENTS, TEXTILE ACCESSORIES, BUT ALSO TECHNICAL FABRICS, DRAPERY AND CURTAIN FABRICS, MEN'S SHIRT FABRICS, BEACHWEAR FABRICS, HOUSEHOLD TEXTILES AND UPHOLSTERY FABRICS
- ▶ **COMO SILK COVERS 75% OF ALL EUROPEAN SILK PRODUCTION** AND HOLDS A LEADERSHIP ROLE WORLDWIDE – WE SELL SILK ALSO TO CHINESE CUSTOMERS
- ▶ TODAY **SILK REPRESENTS LESS THAN 10% OF QUANTITIES WOVEN OR FINISHED IN COMO, ITS VALUE IS 20-25% OF GLOBAL TURNOVER**
- ▶ THE MOST USED FIBERS ARE POLYESTER FILAMENTS, RAYON/VISCOSE AND ACETATE FILAMENTS
- ▶ FABRICS USE DIFFERENT FIBER STRUCTURES ACCORDING TO THE PRICE RANGE

COMO SILK & TEXTILE DISTRICT

MAIN STRENGTHS

- ▶ STRONG **COMMITMENT** OF ENTREPRENEURS (SMEs) WITH THEIR FAMILY BUSINESS
- ▶ FIERCE **COMPETITION** AMONG SILK & TEXTILE PLAYERS
- ▶ STRONG **RELATIONSHIP** WITH FASHION BRANDS AND RELIABILITY
- ▶ **SKILLS** AND **KNOW HOW** IN FINISHING SILK AND SILKY FIBERS
- ▶ **CREATIVITY** NOT ONLY IN TERMS OF STYLE AND FASHION, BUT ALSO IN CUSTOMER **SERVICE ABILITIES**
- ▶ **FLEXIBILITY**, ABILITY TO ADAPT SUPPLY TO CHANGING DEMAND

COMO SILK & TEXTILE DISTRICT WEAKNESSES - CHALLENGES

- ▶ LOW ATTRACTIVENESS OF YOUNG PEOPLE
- ▶ TOO SMALL SIZE OF MANY COMPANIES AND, THEREFORE,
POOR ATTITUDE TO CHANGES
- ▶ HOW TO HELP THEM ?
 - we promote the image of a lively sector, which offers career opportunities for young people
 - we organize training courses for different professional profiles (weaver, quality control, weaving mechanic, product manager, etc.)
 - we created *FOR TEXTILE* for SMEs

COMO SILK & TEXTILE DISTRICT

ABOUT SILK AND SUSTAINABILITY

- ▶ **SILK** IS A NATURAL PROTEIN FIBER PRODUCED BY BOMBIX MORI (I.E. THE SILKWORM)
- ▶ A LOT OF ATTENTION MUST BE PAID IN SILKWORM BREEDING
- ▶ HISTORICAL ORIGIN OF SILK MANUFACTURING GOES BACK IN 2800 BC, IN THE CHINA OF THE EMPERORS. ACCORDING TO LEGENDS, THANKS TO PRINCESS HSI-LING
- ▶ SILK IS A LUXURIOUS, VALUABLE, BRILLIANT, STRONG AND SOFT FIBER
- ▶ DUE TO ITS ORIGIN AND ITS PROTEIN COMPOSITION, IS A **COMPLETELY BIO-DEGRADABLE** FIBER
- ▶ SILK AND ITS PROTEINS CAN ALSO BE USED IN OTHER SECTORS LIKE IN MEDICINE AND IN THE PRODUCTION OF COSMETICS

COMO SILK & TEXTILE DISTRICT

SILK AND LCA

- ▶ SOME YEARS AGO **HIGG INDEX** HAS DISCLOSED ITS SCORES FOR EACH FIBER

SILK WAS THE WORST RANKING

- ▶ THE MATTER IS CONSIDERED BY INTERNATIONAL SILK UNION, WORLD SILK ASSOCIATION BASED IN CHINA

It is clear that data are based on NOT reliable information

It is clear that silk players must write reliable silk parameters

- ▶ **IN 2022 NORVEGIAN CONSUMER COUNCIL RULES THAT HIGG INDEX OFFERS NO SUFFICIENT BASIS AS RELIABLE ENVIRONMENTAL CLAIM**
- ▶ IN THE MEANWHILE INTERNATIONAL SILK UNION IS DEVELOPING ITS LCA RESEARCH
- ▶ WE ARE GOING TO INTRODUCE IT AT DIRECTORATE GENERAL FOR ENVIRONMENT OF THE EUROPEAN COMMISSION, SOON

COMO SILK & TEXTILE DISTRICT

CTSS - FOR TEXTILE

- ▶ **CENTRO TESSILE SERICO SOSTENIBILE** HAS BEEN A REFERENCE POINT FOR YEARS IN SUPPORT OF THE PRODUCTION ACTIVITIES OF THE TEXTILE, CLOTHING AND FURNITURE SECTOR
- ▶ ITS ACTIVITIES: **TESTS AND CONTROLS, RESEARCH AND DEVELOPMENT, CERTIFICATIONS, TECHNOLOGICAL ASSISTANCE, AND TRAINING COURSES**
- ▶ CTSS IS THE OWNER OF THE **FOR TEXTILE** QUALITY MARK: A COLLECTIVE TRADEMARK OF QUALITY FABRICS, REGISTERED IN EUROPE, AMERICA AND ASIA
- ▶ THE MEMBER COMPANIES ACCEPT THE **TECHNICAL REGULATIONS** AND ADOPT A **CODE OF ETHICS** WITHIN THEM, COMMITTING THEMSELVES TO **REDUCING THE ENVIRONMENTAL IMPACT** AND ADHERING TO **SUSTAINABILITY STANDARDS**
- ▶ ABOUT 50 MEMBER COMPANIES, REPRESENTATIVE OF THE ENTIRE TEXTILE SUPPLY CHAIN



CTSS

Centro Tessile Serico
Sostenibile

COMO SILK & TEXTILE DISTRICT FOR TEXTILE - TECHNICAL DATA SHEET

- ▶ **MANDATORY REQUIREMENTS TO FULFILL FOR RECEIVING THE FOR TEXTILE MARK ARE EXPRESSED IN THE TECHNICAL DATA SHEETS**
- ▶ **23 TECHNICAL DATA SHEETS ABOUT PRODUCTS REQUIREMENTS**
- ▶ **TECHNICAL DATA SHEET NUMBER 24 ABOUT HEALTH PROTECTION IN THE TEXILE SECTOR**
- ▶ **DATA SHEET NUMBER 25: PERFORMANCE INDICATORS ABOUT ENVIRONMENTAL SUSTAINABILITY**
- ▶ **DATA SHEET NUMBER 26: PERFORMANCE INDICATORS ABOUT ETHICAL AND SOCIAL SUSTAINABILITY**
- ▶ **DATA SHEET NUMBER 27: PERFORMANCE INDICATORS ABOUT GOVERNANCE SUSTAINABILITY**



COMO SILK & TEXTILE DISTRICT FOR TEXTILE & ZDHC

- ▶ CENTRO TESSILE SERICO SOSTENIBILE, WITH THE FOR TEXTILE MARK, ADHERES TO THE **ZERO DISCHARGE OF HAZARDOUS CHEMICALS (ZDHC) PROGRAM**
- ▶ CTSS IS RECOGNISED BY ZDHC AS:
- ▶ **ACCREDITED LABORATORY** FOR WASTEWATER ANALYSIS
- ▶ **TRAINING PROVIDER** FOR THE PROVISION OF TRAINING COURSES RELATED TO CHEMICAL MANAGEMENT - TECHNICAL INDUSTRY GUIDE AND WASTEWATER MANAGEMENT
- ▶ LABORATORY RECOGNIZED **LEVEL 1 TESTING INDICATOR** TO PROVIDE COMPLIANCE OF CHEMICALS TO ZDHC MRSL V3.0



COMO SILK & TEXTILE DISTRICT **FOR TEXTILE & ZDHC**

- ▶ **DATA SHEET NUMBER 28: ABOUT MANAGEMENT SYSTEM**
 - ▶ THROUGH THIS DATA SHEET, **FOR TEXTILE COMPANIES COULD ALIGN THEIR CHEMICAL MANAGEMENT SYSTEM TO ZDHC PROTOCOL**
 - ▶ ASSESSMENT OF A SUSTAINABLE CHEMICAL MANAGEMENT
- ▶ **FOR TEXTILE PROTOCOL IS NOW RECOGNISED FROM ZDHC TO BE ALIGNED TO ZDHC SUPPLIER TO ZERO PROTOCOL**
 - ▶ COMPLIANCE TO DATA SHEET 28 PERMITS TO FOR TEXTILE COMPANIES TO BE CERTIFIED **ZDHC - FOUNDATIONAL LEVEL**
 - ▶ **NEXT STEP: IMPLEMENTATION TO ZDHC - PROGRESSIVE LEVEL**
- ▶ **ESG REPORT**, FUNDAMENTAL FOR ASSESSING THE COMPLIANCE TO BRAND AND QUALITY STANDARD REQUIREMENTS

COMO SILK & TEXTILE DISTRICT CTSS - FOR TEXTILE

- ▶ FOR TEXTILE CERTIFICATION IS ISSUED TO COMPANIES BY AN INDEPENDENT THIRD PARTY: **TUV RHEINLAND**
- ▶ **FIRST AUDIT** FOR VERIFY COMPLIANCE WITH THE **CERTIFICATION REQUIREMENTS** CONTAINED IN THE SPECIFICATION AND IN THE TECHNICAL DATA SHEETS BEFORE CERTIFICATION IS ISSUED, THEN ANNUAL AUDITS



- ▶ **ETHICAL CODE:** COMMITMENT TO RESPECT PROFESSIONAL ETHICS, LEGALITY, HEALTH AND SAFETY AT WORK, THE ENVIRONMENT, CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY.