Sustainability and Competitiveness under the new textile strategy

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CIRFS Anniversary conference – 24 May 2022



About EURATEX

160,000 companies

€ 162 billion turnover

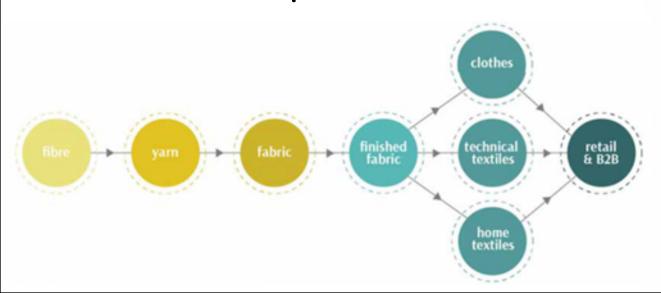
1,5 million employees

€ 61 billion exports

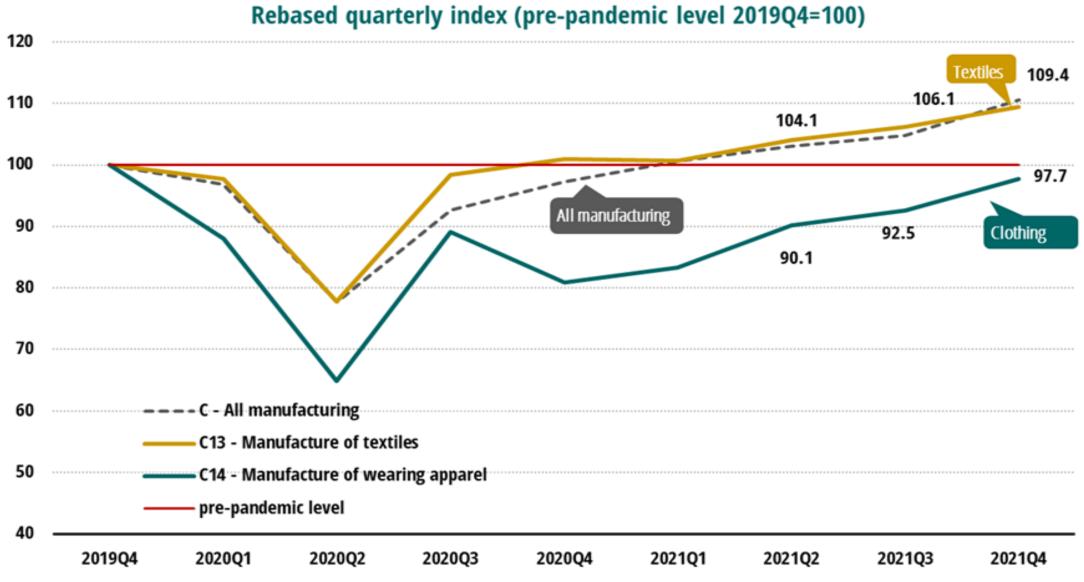
European T&C industry



EU Policy makers



EU-27 T&C Turnover





Important challenges

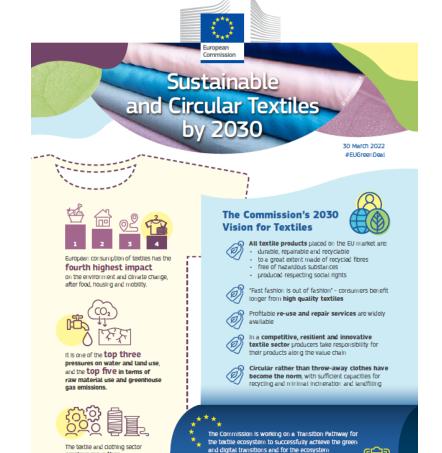
Achieve climate neutrality

Support industrial resilience

Strengthen global competitiviness



EU Textile Strategy & Transition Pathway



to become more resilient. Today marks the start of a

co-creation process, in which stakeholders are invited

- through a survey and workshops - to propose specific

actions and work towards these common objectives.



The vision

Brussels, 30.3.2022 COM(2022) 141 final

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS

EU Strategy for Sustainable and Circular Textiles





Brussels, 30.3.2022 SWD(2022) 105 final

COMMISSION STAFF WORKING DOCUMENT

Scenarios towards co-creation of a transition pathway for a more resilient, sustainable and digital textiles ecosystem



EUROPEAN COMMISSION

The legislation

Brussels, 30.3.2022 COM(2022) 142 final

2022/0095 (COD)

Proposal for a

REGULATION OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL

establishing a framework for setting ecodesign requirements for sustainable products and repealing Directive 2009/125/EC



employs more than

1.5 million Europeans

Jobs and business opportunities.

and is a key asset to stimulate local

The Single Market is the backbone of

EU Textile Strategy



Recognition of strategic importance of T&C

Focus on quality and durability (= EU values)

Ambition to build a resilient and competitive T&C industry

Correct assessment of needs (skills, innovation,...)

Strong focus on global dimension (level playing field)

SME dimension



Recognise industry efforts (e.g. ReHubs, REACH4Textiles, etc.)

EU Textile Strategy



From principles to practise => details...!

Stick = clear / Carrot = ?

Strong focus on apparel (fast fashion)

Ambition (16+ legislative initiatives) => absorption capacity & coherence!



Time frame?

EURATEX Vision

Create a "smart" regulatory framework

- Realistic
- Enforceable
- •SME friendly
- Coherent

- Consumer behaviour
- •Green public procurement
- Communication



Innovation

Digitalisation

Skills (people)

Energy

Create a Demand for sustainable products

Invest in industrial transition





Thank You

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